

URBAN VISION ALLIANCE



Launch Event Speakers and Panelists - March 2, 2022



Adrian Covert
Senior Vice President Public Policy
Bay Area Council

Adrian Covert is Senior Vice President of Public Policy for the Bay Area Council, providing research and advocacy leadership for the Council's committees on Homelessness, Water & Resilience, Commuter Shuttles, and Advanced Communications Infrastructure. Covert has lead numerous successful Bay Area Council initiatives, including legislation to update California's water data systems, regulations over San Francisco's growing commuter shuttle system, and voter-approval of regional Measure AA, a first-of-its-kind regional measure that raises \$500 million for wetland restoration and flood protection projects in the San Francisco Bay. Covert is also leading the Council's California Climate Resilience Challenge and is a member of the Executive Board of Resilient by Design.

Prior to joining the Council, Adrian served on the research and communications team for Repair California: Californians for a State Constitutional Convention, and received a Bachelor of Arts degree in political science from San Francisco State University. Adrian plays baseball in the Pacific Coast Hardball League, and writes about old bars, including authoring the 2016 book "Taverns of the American Revolution."



Scott Wiener
District 11 Senator
CA State Government

Scott Wiener was elected in November 2016. Senator Scott Wiener represents District 11 in the California State Senate. District 11 includes all of San Francisco, Broadmoor, Colma, and Daly City, as well as portions of South San Francisco.

In the Senate, Senator Wiener works to make housing more affordable, invest in our transportation systems, increase access to healthcare, support working families, meaningfully address climate change and the impacts of wildfires, reform our criminal justice system, reduce gun violence, reduce California's high poverty rate, and safeguard and expand the rights of all communities, including immigrants and the LGBTQ community.

Senator Wiener has authored 42 bills that have been signed into law. Among them are SB 35, a landmark law to streamline housing approvals in cities not meeting their housing goals; SB 855, which makes California the national leader in mental health and addiction care access by requiring insurance companies to cover all medically necessary mental health and substance use disorder treatments; SB 822, which enacts the strongest net neutrality protections in the nation; SB 1045 and SB 40, which expand and strengthen California's conservatorship laws to help individuals who are living on our streets with severe mental health and substance use disorders; SB 700, the largest investment in clean energy storage in California history; SB 923, which modernizes California's eyewitness identification standards to ensure innocent people are not sent to prison; SB 136, which reduces mass incarceration by repealing California's most commonly used sentence enhancement; SB 219, which protects LGBTQ seniors in long-term care facilities; SB 159, which allows pharmacists to provide PrEP and PEP (powerful HIV prevention medications) without a physician's prescription; and SB 132, which requires prisons to house transgender incarcerated individuals according to where they're safest (for example, by gender identity).

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Jeff Brink
CEO
DCI Engineers

Thanks to a diverse portfolio of project experience, Jeff is able to provide unparalleled client service and comprehensive insight into building technology that extends beyond the structural design. Since receiving his Master of Science in Structural Engineering from the Illinois Institute of Technology, Jeff has amassed more than 20 years of experience in the industry. He continually strives to provide clients with innovative, yet simple, solutions to increase value and redefine the industry.

After being promoted to Principal In Charge at DCI, Jeff transferred to the San Francisco office to manage strategic growth and staff mentoring. He tapped into the multifamily and technology markets and became a recognized leader and engineer. He is a member of the Urban Land Institute, NAIOP, San Francisco Housing Action Coalition, and San Francisco Bay Area Planning and Urban Research Association (SPUR).



Elizabeth Funk
Founder & Executive Chairman of the Board
DignityMoves

Elizabeth was one of the early pioneers in impact investing. She founded the Dignity Fund in 2004, one of the first for-profit funds mobilizing investment capital for the microfinance industry. She later created Dignity Capital to continue her impact investing efforts. For several years she served as Chairman of the Board of Unitus, one of the world's most innovative microfinance accelerators. Since that time, she has been a tireless advocate for the impact investing movement, serving as a fund manager for several impact funds, a mentor to social entrepreneurs, and an angel investor. She currently serves as the Senior GP at Dev Equity, an impact fund investing in economic development in Latin America. About half of Dev Equity's portfolio is invested in low-income housing in impoverished regions across Honduras, Panama, and Ecuador.

Elizabeth started her career as a Product Manager for Microsoft Word and on the founding team of Microsoft Office. She joined Yahoo! as one of the earliest employees, and was a co-founder of Yahoo! Shopping, among other Yahoo! services. Elizabeth was responsible for business development and strategic planning for services such as Yahoo! Finance, Search, Auctions, Greetings, Travel, and others. Elizabeth was President and CEO of CML Global Capital, a publicly traded investment conglomerate based in Canada. As CEO she oversaw several major transactions and eventually a privatization of the corporation.

Elizabeth has been actively involved in homelessness in California for nearly two decades. She served on the board and chaired Glide Memorial's Community Housing initiative, which built two buildings for the formerly homeless in San Francisco's Tenderloin District. She now serves on the board of LifeMoves, a leading homelessness services organization in Silicon Valley as well as on the real estate advisory board of HomeRise, a permanent supportive housing developer in San Francisco.

Elizabeth has served on or chaired over a dozen nonprofit and social enterprise boards including South Pacific Development Bank, Uchu (Ecuador), Candid, Root Capital, Ujjivan Small Finance Bank, Deutsche Bank's Microfinance Consortium and FINCA's microfinance fund.

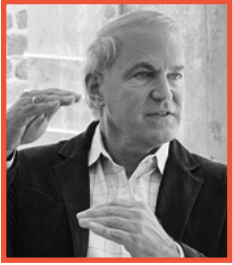
She is an active member of Young Presidents' Organization where she served on the International Board, co-founded the impact networks, and now chairs the YPO Impact Investing Initiative. She is a member of Toniic (an impact investors network) and Battery Powered, among many other prominent impact-focused organizations.

Elizabeth holds an undergraduate degree in International Relations and Economics with Honors from Stanford University and an MBA from Harvard Business School as a Baker Scholar.

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Doug Zucker
Principal
Gensler

Doug leads the building repositioning focus in Gensler's San Francisco office. Fascinated by how environments influence people and fueled by a natural curiosity about how change affects our world, Doug focuses his research and work on helping his clients, Gensler and the industry understand how to prepare for the future. With an expertise in workplace design, Doug is a frequent speaker and writer on design. He has spoken internationally on the influence of technology, sustainability, and demographic changes on the evolution of work. Doug's projects have been recognized in international design publications as well as design excellence award programs. A Registered Architect, Doug earned a Master of Architecture from the University of California, Berkeley, and a B.S. in Architecture from California Polytechnic State University. His work is marked by his ability to re-think the problem, not just the solution.



Alvaro Gonzalez Guerra Gomez
Principal/Partner - North America
Gomez Vazquez International

Passion for design, vitality, and persistence are virtues that can be summed up to characterize Alvaro Gonzalez Guerra Gomez, who is a Partner/Principal in North America.

Alvaro has spent the last 16 years creating and innovating the architecture industry with his visionary ideas. Instrumental to the firm's recent business expansion into new markets, Alvaro has a genuine affinity for working with residential developers and hospitality corporations.



Lori Brooke
Co-Founder
RescueSF

Lori Brooke is a community organizer with over 20 years of experience leading and coordinating individuals, organizations, and city agencies to work together towards common goals. Lori currently serves as President of the Cow Hollow Association ("CHA"), which represents the interests of Cow Hollow residents with federal, state, and local governmental agencies whose decisions directly affect our quality of life. CHA is widely recognized as one of the most active, strategic, and effective neighborhood organizations in the City. Through her work with CHA, Lori co-founded RescueSF in order to bring residents' voices into policy discussions of homelessness. Lori is a member of Better Way CA, a non-profit dedicated to finding a path for housing all Californians. Lori has worked in business development for the Napa Valley Film Festival. Earlier in her career, Lori worked in technology sales and training. Lori holds a B.A. from UC Santa Barbara.

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Theo Ellington
Director, Homeless Initiatives & Community Development
The Salvation Army San Francisco

Theo Ellington is a public affairs professional with 10+ years of direct experience providing a wide range of guidance on community development, public policy, government affairs, political strategy, community engagement, and public relations. Ellington looks forward to exercising his high political acumen, community organizing skills, affinity for urban affairs, and professional network to direct good policy, develop programming, and drive meaningful engagement.

Ellington is the Director, Homeless Initiatives & Community Development, leading the organization's strategy and implementation of "The Way Out" homelessness and housing initiative, developing new relationships with city, community, and government entities. In addition, he is leading efforts to redevelop and repurpose the organization's real estate holdings to maximize programs addressing SF's homelessness and housing crisis.



Matt Reece
Senior Executive Vice President
Chief Financial Officer & Chief Administrative Officer
Webcor

Matt is the Senior Executive Vice President/Chief Financial Officer/Chief Administrative Officer at Webcor Builders, Inc. Reece has been Webcor's CFO since 2015 and has served as an integral member of Webcor's board of directors. He is responsible for Webcor's financial health and growth and oversees the company's administrative, financial, and risk management operations, as well as leading Paramount Insurance, Webcor's captive insurance company. This includes the continued development of financial and operational strategies and metrics and the ongoing development and monitoring of control systems designed to preserve company assets and report accurate financial results.

Before joining Webcor, Reece served at the CFO level at two other construction-related companies, Weeks Marine and Washington Group International. As CFO and chief administrative officer, Reece is responsible and provides oversight for Webcor's legal, IT, insurance, finance/accounting, and office services functions.

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URBAN VISION ALLIANCE CO-FOUNDERS



Gabriel Baldinucci
CEO & Co-Founder
Urban Vision Alliance

Gabriel leads the development of UVA's vision and strategy. He is a senior executive and entrepreneur with 20+ years of experience building startups inside and outside of organizations, including at Singularity University and Virgin Group, where he led the strategy and development of Virgin Voyages. Gabriel has experience in B2B and B2C services, social impact, platform business models, community, and global licensing. Gabriel's focus is on solving big problems and innovations with positive impact. He set up one of California's first Public Benefit Corporations and is an advocate of multi-stakeholder corporate models.



Dawn Piper
Chief Impact Officer & Co-Founder
Urban Vision Alliance

Dawn drives UVA's operations, ensuring that all of the systems, resources, and people are in place and aligned to achieve UVA's ambitious goals and that the principles of collective impact are applied to end street homelessness. Dawn is a senior executive with over 25 years in the human capital industry, including roles at RPX, Prosper Marketplace, and Yahoo. She has participated in and been witness to how thoughtful, smart strategies, technologies, and solutions can change the way we work for the better and is committed to applying this same approach to drastically reduce the devastation for those individuals experiencing homelessness.